Dentists collect Halloween candy in trick-or-treat buyback

Everyone knows candy causes tooth decay. That means come Halloween, dental care professionals are simply aghast.

Some dentists this year, however, used a clever idea to cut down on the need for drilling and filling. Around the country, a number of dentists gave cash and prizes to trick-or-treaters in exchange for their Halloween candy.

The sweets are being shipped to American troops serving in Iraq and Afghanistan.

“We bought back approximately 70 pounds of candy,” said Dr. Todd Snyder of Aesthetic Dental Designs in Laguna Niguel, Calif., one of the dentists who held an anti-decay promotion this year.

“Surprisingly, I am amazed at how much candy it takes to weigh that much. We had a steady stream every five to 10 minutes of parents with one or two kids who would drop off their candy.”

In addition to getting $1 per pound for the candy they brought in to dental offices, the children also received toothbrushes and the chance to win raffle prizes.

The programs are designed to help kids maintain healthy teeth and gums.

“Ditch the candy, that’s what we’re saying,” said Snyder, who

Greater N.Y. Dental Meeting = no registration fee!

Heading to the Greater N.Y. Dental Meeting? Don’t forget to visit Times Square and pull up a lounge chair to watch the hustle and bustle. (Photo/Julienne Schauer, NYC and Company)

Dentists can help identify cardiovascular risk

A recent study indicates dentists can play a potentially life-saving role in health care by identifying patients at risk of fatal heart attacks and referring them to physicians for further evaluation. Published in the November issue of the Journal of the American Dental Association, the study followed 200 patients (101 women and 99 men) in private dental practices in Sweden whose dentists used a computerized system, HeartScore, to calculate the risk of a patient dying from a cardiovascular event within a 10-year period.

Designed by the European Society of Cardiology, HeartScore measures cardiovascular disease risk in persons aged 40–65 by factoring
Patients who have sensitive teeth may be brushing too hard, AGD says

By Fred Michmershutz, Online Editor

Do you have patients who complain about sensitive teeth, sharp pains or discomfort triggered by hot or cold? The culprit, according to the Academy of General Dentistry, might be in their very own hands.

According to a nationwide member survey conducted by the AGD, one in three dentists say that aggressive toothbrushing is the most common cause of sensitive teeth. Acidic food and beverage consumption was found to be the No. 2 cause.

As the AGD pointed out in a news release announcing the survey, dentin hypersensitivity is a common oral condition affecting approximately 40 million Americans of all ages.

It is characterized by discomfort or sharp and sudden pain in one or more teeth and is often triggered by hot, cold, sweet or sour foods and drinks, pressure on the tooth or even breathing cold air.

Van B. Haywood, DMD, said that aggressive toothbrushing and consuming acidic foods and beverages can lead to tooth sensitivity. This is because over time, they can wear down the enamel on your teeth and even your gums.

“Whenthe protective layer of enamel erodes or gum lines recede, a softer tissue in your teeth called dentin can be left exposed,” Haywood said. “Dentin connects to the tooth’s inner nerve center, so when it is unprotected the nerve center can be left unshielded and vulnerable to sensations, including pain.”

The survey also found that several other factors in addition to aggressive toothbrushing and acidic foods and beverages can cause tooth erosion and contribute to the oral condition.

These factors include certain toothpastes and mouthwashes, tooth whitening products, broken or cracked teeth, bulimia and acid reflux.

Out of the nearly 700 general dentists who responded to the survey, nearly 60 percent said that the frequency of tooth erosion has increased compared to five years ago.

“Being able to detect tooth erosion in its early stages is perhaps the most important key to preventing dentin hypersensitivity,” said Raymond K. Martin, DDS, MAGD. “Discoloration, transparency and small dents or cracks in the teeth are all signs of tooth erosion and should be discussed with your dentist as soon as possible.”

Fifty-six percent of dentists surveyed say that patients manage tooth sensitivity by avoiding cold foods and beverages, while 17 percent said that patients avoid brushing the sensitive area of the mouth.

“While these may seem like the quickest and easiest ways to prevent sensitivity, none of them will actually solve the problem,” said Gigi Meinecke, DMD, FAGD.

For those who are already affected by sensitive teeth, the AGD recommends patients adhere to the following actions to help alleviate symptoms:

• Switch to a desensitizing toothpaste. There are many brands of toothpaste made specifically for sensitive teeth.
• Use a soft-bristled toothbrush. When a patient uses a hard-bristled toothbrush, he or she may be wearing away the enamel on the teeth or causing the gums to recede.
• Practice good oral hygiene. A patient should floss regularly and brush at least twice a day for two to three minutes.
• Hold the toothbrush at a 45-degree angle, brush gently in a circular motion and hold the toothbrush in the fingertips rather than in the palm of the hand.
• Avoid highly acidic foods and beverages. A patient should make a conscious effort to limit his or her intake of highly acidic foods and beverages every day.

(Source: AGD)

All 200 patients enrolled in the study were 45 years of age or older with no history of cardiovascular disease, medications for high blood pressure, high cholesterol or diabetes and had not visited a physician during the previous year to assess their glucose, cholesterol or blood pressure levels.

The study’s authors conclude that oral health care professionals can identify patients who are unaware of their risk of developing serious complications as a result of cardiovascular disease and who are in need of medical interventions.

According to the authors, “With emerging data suggesting an association between oral and non-cardiovascular diseases, and with the possibility of performing chairside screening tests for diseases such as cardiovascular disease and diabetes, oral health care professionals may find themselves in an opportune position to enhance the overall health and well-being of their patients.”

(Source: ADA)

Dressed up as a soldier for the post-Halloween buyback event. His office staff dressed up as well. His patients loved it, and passers-by were amused as well.

Snyder said he feels all the attention definitely made an impression on people about the importance of maintaining healthy teeth and gums.

“It’s good to remind people that visiting your dentist three times per year and brushing and flossing daily are great preventative measures,” he said. “Doing away with sweets altogether really gives teeth a healthy boost.”

Other dentists holding similar events this year included Dr. Jerry Strauss of Aesthetic Dental Care, a practice offering cosmetic dentistry in Essex County, N.J., and Dr. Peter Ciampi, of Spring Lake Dental Care in Monmouth County, N.J.

The dentists pointed out that, every year, kids across the globe consume about 2 million tons of sugar. But the problem is much worse now, with about 50 million tons of sugar being consumed annually, extra attention needs to be paid.

Moderating or even staying away from candy altogether can not only protect children from broken teeth and damaged braces, it can also lessen the risk of developing weight problems or hyperactivity issues, the dentists said.

“Kids can still have all of the fun of trick-or-treating, and now their piggy banks will benefit as well,” Snyder said.

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